

# TEXTBOOK RENTAL FACT SHEET

## FAST FOLLETT FACTS

- Owns the nation's **largest inventory of textbooks**, including new, used and digital textbooks
- Is the nation's **largest operator of college campus stores** with more than 900 Follett-managed locations
- Operates **efollett.com** the most-visited collegiate ecommerce site
- Services more than **five million students and 400,000 faculty members**
- Invested **\$120 million in Rent-A-Text**, the largest announced dedication of rental sources in the bookstore industry

Learn More

[Follett Website](#)



To help reduce the rising costs of higher education, Follett Higher Education Group launched Rent-A-Text in fall 2009. Today it is the nation's largest and fastest-growing textbook rental program.

### GUARANTEED SAVINGS

With Rent-A-Text, students save, on average, 50 percent or more on the nation's most popular textbooks. Follett saved students nearly \$6 million in two terms at 27 pilot schools.

### MULTIPLE WAYS TO PAY

Students can use multiple forms of payment, including financial aid and campus cards. Students can also order their books online with in-store pickup to avoid any shipping costs.

### RIGHT MATERIALS, RIGHT ON TIME

Only the campus bookstore can ensure students buy the correct course materials and that they have access to textbooks the day classes start. Students can also rent and return textbooks in-store (for same day service) or online via efollett.com.

### BRINGING CAMPUS STORES BACK

Follett is helping revolutionize the bookstore industry. By reducing prices, textbook rental is bringing customers back to the campus store, and allowing store management to work with campus stakeholders to reduce education costs.

### BONUS BENEFITS

- Students can highlight and take notes in rented textbooks.
- Students can buy their textbooks at the end of a term.
- Savings can be (and often are) applied to other school supplies students need to succeed.

### KEY FIGURES\*

- **\$68** - average price for a new textbook
- **\$53** - average price for a used textbook
- **\$662** - average cost of required materials in 12 months

\* **Sources:** NACS Retail Facts & Figures 2013; Follett research