

Bathroom Reader

Volume 6, Number 1

September 1-15, 2006

What does it take to make a book a bestseller?

According to *Publisher's Weekly*, the average number of novels to reach the #1 spot on the *New York Times* bestseller list in the 1960's was 2.8 per year. Now the number is 18.2 per year for the last 5 years. Novels that had the longest reign on the list?

Drury, Allen *Advise and Consent* (57 weeks) Michener, James *The Source* (43 weeks)
Segal, Eric *Love Story* (41 weeks)

The Da Vinci Code lasted only 13 weeks as #1 but was on the list for three years.

We're online! Did you miss an issue of the "Bathroom Reader?" you can find the archive on the UW-Fox Valley Library web page.

LuxuryInstitute.com

Want to know how the top 10% of wealthy Americans spend their time and money? Which non-profits are highly regarded by the wealthy? Read the "Wealth Report".

Habitat for Humanity, Second Harvest and St. Jude's Hospital are the most respected organizations according to the Institute.

You scream, I scream, we all scream for ice cream!

1.6 billion gallons of ice cream and frozen desserts were produced in 2004 in the US. 9% of all milk production goes into frozen dairy desserts.

America's favorite flavors?

Vanilla 29% Chocolate 9% Butter Pecan and Strawberry are tied at 5.3%

Mexico jazzes up ice cream with chili, tamarind and lime.

Venezuela has one store with 830 flavors including tuna, and rose petal.

Ronald Reagan proclaimed July as "National Ice Cream Month." *Christian Science Monitor* July 27, 2006

Each year McDonalds buys...

1 billion pounds of beef
500 million pounds of chicken
3.2 billion pounds of potatoes
156 million dozen eggs
60 million gallons of milk
250 million pounds of ketchup

Enough transparent tape is sold each year to circle the globe 165 times.

Take me out to the ball game, buy me a hot dog?

The Dodgers sell 1.6 million hot dogs a year, followed by Colorado Rockies (1.5 million and Chicago Cubs (1.47million). *USA Today Poll*

Days of September...

4 Labor Day
8 Literacy Day
10 Grandparents Day
13 Chocolate Day

**CAMPUS PICNIC
IS ON SEP. 15
FROM 11:30-1:30**